

#044 WHAT MANAGEMENT IN TIMES OF CRISIS 2/2?

Distribution

Industriel

Management

Once protective measures have been put in place, **management must not only be exemplary in practice, but also be seen to be so**, even more than usual in the workshops: to show gratitude to those who provide the service, to greet the teams “from a distance” or to show that they themselves have confidence, for their own health, in the measures deployed and finally to “give meaning” to the action in progress.



What does “make sense” mean? For the agri-food industry, mass distribution or so-called “essential” sectors, the answer is in the mission of the company. For other sectors, the redirection of the productive apparatus towards products such as masks or hydroalcoholic gels, made indispensable for the protection of people, has allowed many small or large companies to operate, with legitimate pride, at the service of the common good.

Finally, a reminder that an order, increasingly placed on the Internet, corresponds to a need expressed by a customer who is firmly and sometimes desperately waiting for it to be honoured and delivered and especially in these times of confinement.



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| About ASLOG

ASLOG brings together more than 400 companies from all sectors, with 2,000 professionals working together to promote and build tomorrow's Supply Chain. ASLOG is a neutral and independent association that addresses Supply Chain issues.

As early as 1972, visionary men sensed that this function would be decisive for all companies. For almost fifty years, professionals in the sector have made ASLOG the reference partner.

ASLOG is the privileged interlocutor of institutions and public authorities on all questions relating to the sector.

| #supplychain4good

The **#SupplyChain4Good** community was created at the initiative of Michelin and ASLOG, as part of the Movin'On ecosystem, in favor of a more sustainable mobility of goods.

#SupplyChain4Good's ambition is to federate the actors who work for Supply Chains that are simultaneously good for the planet, the people and the business performance. The members of this community are «shippers» (industrial and commercial companies), «operators» (transporters, logisticians, shipping companies, ports...), «support functions» (academics, consultants, information systems, regulators, NGOs...).

They cover all economic sectors and all regions of the world. Their work takes place throughout the year and culminates in the annual Movin'On Summit, the world summit on sustainable mobility.